



GET NOTICED

At SHINE DANCE FESTIVAL

Dear Friend,

We believe in direct & creative solutions for making the most impact with your marketing dollars. At Shine Dance Festival competitions you can make a strong impression on your best customers. Reach dancers, studio owners & dance teachers at our popular annual events.

We provide exposure through:

- ★ **Program Advertisements**
- ★ **Inserts in teachers' packages**
- ★ **Flyer displays in lobby**
- ★ **Web Links**
- ★ **Scholarship Awards & Prize Giveaways**

In our 10th anniversary season we are proud to have a loyal following of dance schools and families who associate the Shine Dance Festival brand with the highest standards of quality and ethics. Our competition programs are professionally designed and printed, distributed to thousands of dancers each season and provided free of charge to over 250 attending dance instructors and studio owners.

Want to make an even stronger impression? Take advantage of our entertaining MC to handle announcements and giveaways or provide collateral for awards and prize packages (for dancers, teachers and parents) or distribute flyers, coupons or samples with a custom promotional package. We are known for entertaining parents & families during long competition days with lots of audience participation and prize giveaways WILL get your brand noticed.

Please see the attached rate sheet or feel free to contact us to discuss a customized promotion. We look forward to hearing from you soon.

Best,

Tamara Thompson Levi
Director, Shine Dance Festival

For more information contact Tamara: 1-604-722-8987 OR TAMARA@SHINEDANCEFESTIVAL.COM



ADVERTISING RATES

PROGRAM ADS

½ Page Ad - \$350

- ½ page program ad at all SHINE DANCE FESTIVAL EVENTS

Full Page Ad - \$650

- Full page program ad at all SHINE DANCE FESTIVAL EVENTS

ADVERTISING PACKAGES

Total Promotion Package - \$750

- Full-page ad at all SHINE DANCE FESTIVAL EVENTS
- Flyers, Coupons, Samples or Giveaway distribution
- Inclusion in monthly E-newsletter (you choose the month)
- Web Link

Customized Packages - \$ To fit your budget

* 5% GST is included in rates

COMMITMENT DEADLINE – JANUARY 15TH, 2016

Please complete and return the attached commitment form with payment by January 15th, 2015

ARTWORK DEADLINE – JANUARY 15TH, 2016

- ★ See attached spec sheet for advertisement size & file requirements
- ★ Ads that are not received by the deadline or that do not meet specifications will not be printed
- ★ Inserts, Flyers & other promotional material must be delivered by March 15th, 2015



ADVERTISING COMMITMENT FORM

Company Name: _____

Contact Person: _____

Phone: _____ **Email:** _____

Address: _____

City: _____ **Province/ State:** _____ **Postal/ Zip Code:** _____

Website for web link: _____

Select	Promotion	Rate
	½ Page Program Ad	\$350
	Full Page Program Ad	\$650
	Total Promotion Package	\$750
	Customized Promotion Package	\$ Your budget

Comments: _____

COMPLETE & RETURN FORM BY JANUARY 15TH : TAMARA@SHINEDANCEFESTIVAL.COM	
<input type="checkbox"/>	<i>I would like to pay by e-transfer, send me an invoice by email</i>
<input type="checkbox"/>	<i>I would like to pay using PayPal, send me a PayPal invoice by email</i>

FOR OFFICE USE ONLY

Date Received: _____ **Paid By:** _____

Confirmation Sent on: _____ **Invoice #:** _____

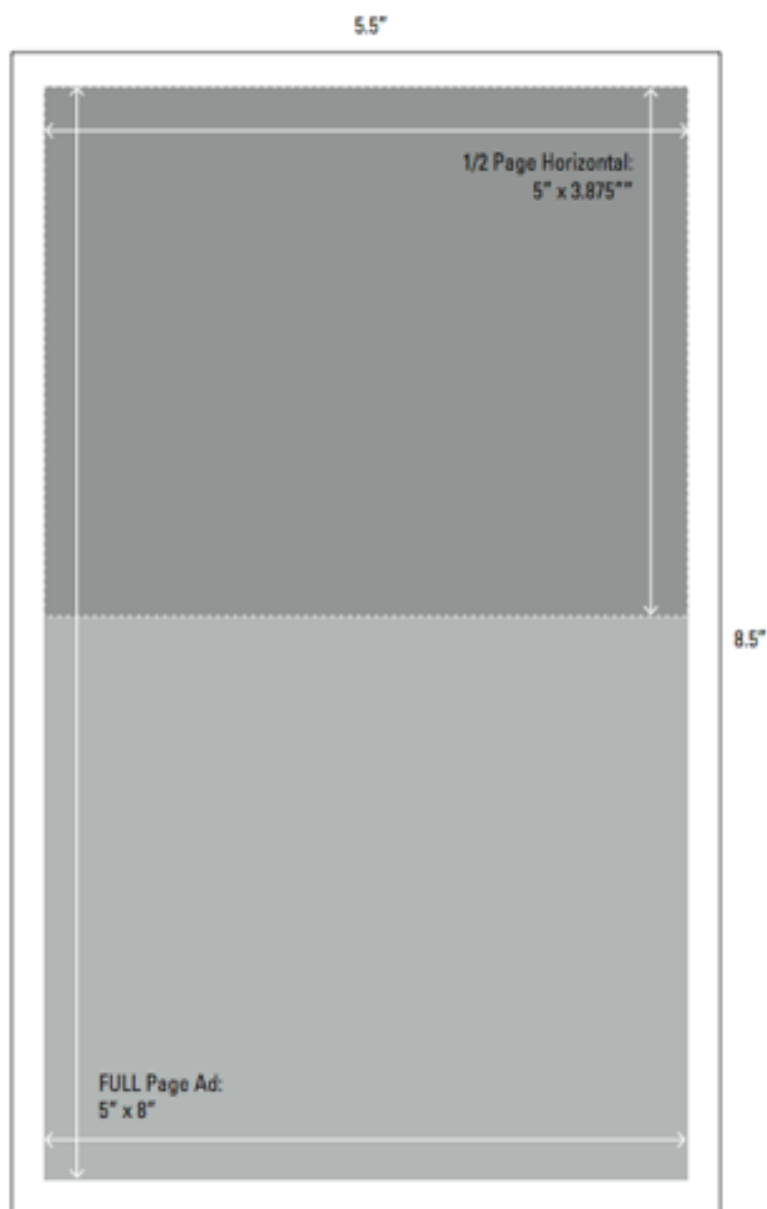
_____ **Artwork Received** _____ **Collateral Received** _____ **Program Sent**



ARTWORK SPECIFICATIONS

FILE SPECS & FORMATTING

- ★ Files to be provided in press ready PDF format
- ★ Artwork must be supplied in Black & White format
- ★ Images must be minimum of 300dpi
- ★ Artwork supplied to actual size (no bleed)
- ★ Fonts converted to outlines



PLEASE EMAIL FINAL FILES BY JANUARY 15TH, 2016 TO: TAMARA@SHINEDANCEFESTIVAL.COM